

Canada: Full Scholarships for Doctoral Research in User Experience (UX) and Serious G

Do you have a background in information technologies, industrial design, human computer interaction, psychology, neuroscience, data science or a related field? HEC Montréal's Tech3Lab and ERPsim Lab are opening several doctoral positions with full scholarships in Information technologies, marketing and data Sciences. With the recent major grant announcement in the field of artificial intelligence (IVADO), Montreal is at the epicenter of the research conducted in big data, artificial intelligence, and machine learning.

The deadline for applications is January 15th, 2017. Contact us for more information :

<http://www.hec.ca/recrutement/Site-web-page-UXCAMPAIGN.html>

About Tech3Lab: HEC Montréal Tech3Lab is the largest research laboratory in the field of user experience (UX) in North America. Tech3Lab engage in collaborative research with important industry partners such as Deloitte, Videotron, Sobeys, JDA Software, Desjardins, Houghton Mifflin Harcourt and D-Box. Financed by FQRSC, SSHRC, NSERC and CIHR, researchers at Tech3Lab leverage methods and tools from disciplines such as neurosciences and artificial intelligence in order to further understand the role of emotion and cognition in the field of user experience (UX).

About ERPsim Lab : The mission of HEC Montréal ERPsim is to Conduct research, development and transfer in the field of serious games in information technology. ERPsim is a software platform that allows the simulation of business environments within an enterprise resource planning (ERP) context in order to train or experimentally study users of these systems in an ecologically valid context. ERPsim technology is used by more than 30,000 students on an annual basis in more than 250 universities and in over 100 firms such as Boeing and Coca-Cola.

HEC Montréal is a top Canadian business school offering internationally renowned management education and research training. The School has been training future managers who contribute to our society's growth and prosperity, since 1907.

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Tentative Submission Deadline : 15 January 2017